



**American Red Cross**  
Blood Services,  
Greater Chesapeake & Potomac Region  
4700 Mount Hope Drive  
Baltimore, MD 21215

## MEMORANDUM

**TO: Blood Bank Medical Directors  
Blood Bank Managers/Supervisors**

**FROM: Kimberly Armsworthy, Donisha Dent  
Sr. Account Managers**

**DATE: March 10, 2014**

**RE: Enhancement for Labeling of Special Typing**

In an ongoing effort to improve customer satisfaction, the American Red Cross strives to incorporate suggestions from our hospital customers into our processes whenever possible.

In November, we completed the rollout of the solution that enables us to produce ISBT 128 labeled products. During the implementation, we received hospital requests for additional enhancements and improvements. One such request was to improve the layout of information on our label regarding the manner in which we print red cell antigen negative attributes on the blood product label.

We are now making this enhancement, specifically in the labeling of lowercase c, k, and s red cell antigens, to better differentiate them from their uppercase counterparts. This change is planned to take effect in March 2014. Existing inventories will not be re-labeled, so you will receive units with the original label while supplies last.

A labeling example is enclosed with this memo. It shows that a "backlit" font is used for the labeling of lowercase antigen negatives c, k, and s. The uppercase C, K, and S as well as all other negative antigens will continue to be labeled with the traditional font. This change will help to differentiate the lowercase characters.

If you have any questions, please don't hesitate to contact your Account Manager.

American Red Cross Labeling Enhancement for Antigens c, k, and s.



6200

The American National Red Cross  
Washington, DC 20006  
FDA Registration Number 2573021  
US License Number 0190

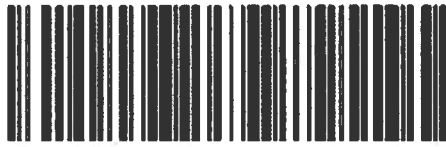
Properly Identify Intended Recipient  
See Circular of Information for indications,  
contraindications, cautions and methods of infusion.  
This product may transmit infectious agents.

Rx Only

**VOLUNTEER DONOR**

**A**

**Rh POSITIVE**

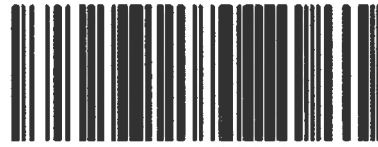


E4536D00

DIRECTED

**APHERESIS  
RED BLOOD CELLS  
ADENINE-SALINE (AS-3) ADDED**

189 mL  
containing approx \_\_\_\_\_ mL ACD-A  
Store at 1 to 6 C



Expiration  
Date/Time

0140852359  
26 MAR 2014



N0008  
Negative for Antibodies to CMV

**k-C-e-Fya-S**

Note: Lowercase antigens c, k, & s are labeled using a backlit font