



American Red Cross
Greater Chesapeake & Potomac
Blood Services Region

4700 Mount Hope Drive
Baltimore, MD 21215-3231
410-764-7000

Date: May 15, 2014

To: Hospital Blood Bank Managers and Supervisors

From: Kimberly Armsworthy and Donisha Dent, Senior Account Managers

Re: Enhanced size for plasma boxes

We are diligently working to improve our processes and appreciate your feedback.

We are pleased to advise you that you will soon see a noticeable change in Red Cross plasma boxes. The new boxes, **shown on the left** have a larger window that showcase the **ENTIRE Label**, versus our current boxes shown on the right.

These new boxes are recyclable and **we ask that they be included with the return of our plasma shipping containers** when our transportation staff does box pick up. We ask that you simply place these boxes inside the plasma shipping containers and we will continue to reuse them.

