

Connecting the “Dots” From Strategy to Implementation

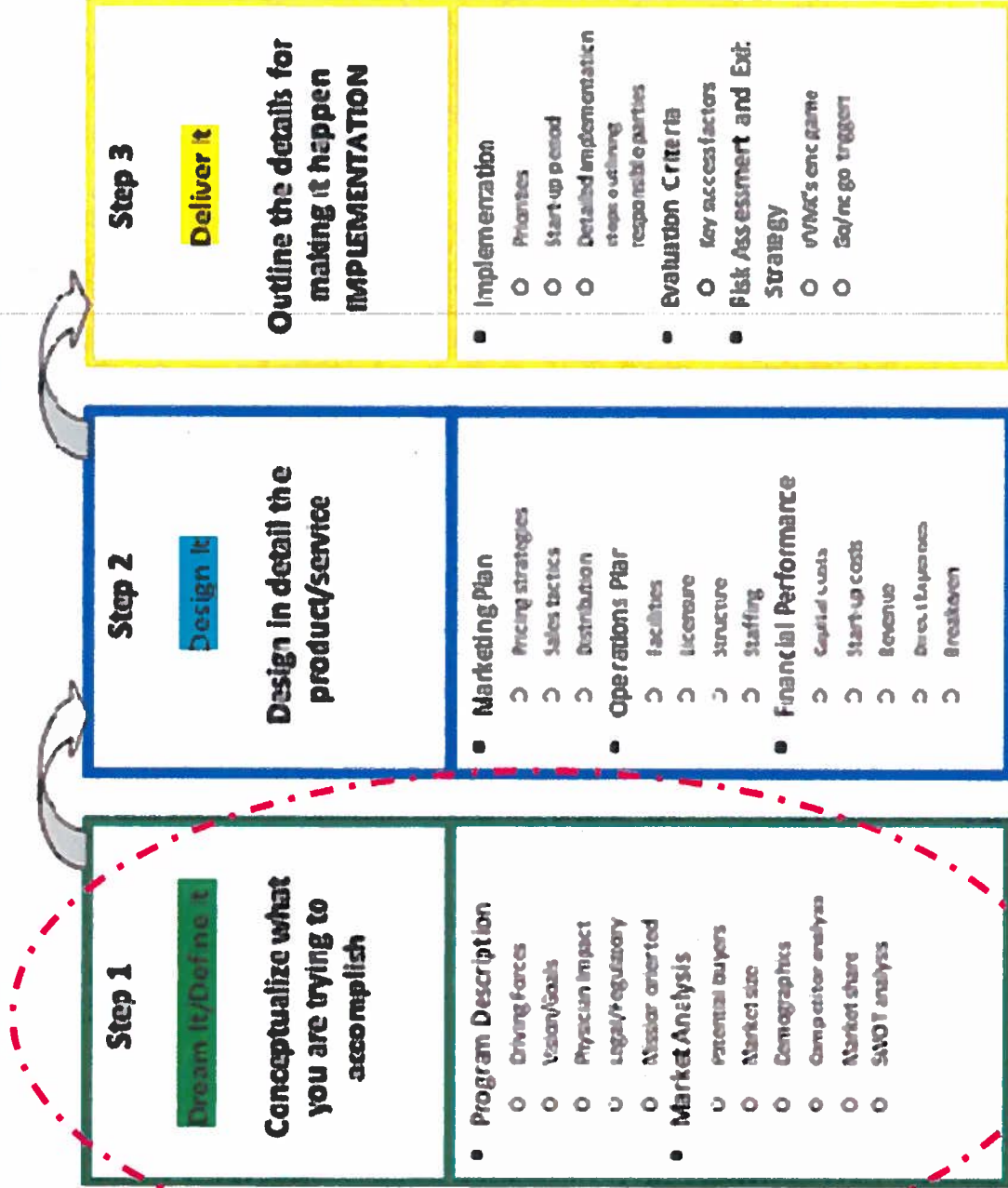
8 Plans Underway:

1. Community Care Network (near completion)
2. Camp Verde MOB (Including Urgent Care or ED)
3. Comprehensive Cancer Center
4. Sedona MOB (Aesthetics, medi-spa, plastic surgery, Holistic Wellness Center, Ancillary Services, EntireCare)
5. High-End Luxury Senior Adult Lifestyle & Housing Development – Excellent Affiliation Opportunity
6. High Quality Transitional Care – A Continuum Imperative
7. For-Profit High-End Chemical Dependency Center in Sedona
8. Cottonwood Outpatient Pavilion



Verde Valley Medical Center
Northern Arizona Healthcare

The Business Planning Process



Business Planning Timeline

	WEEKS																																					
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36		
Business Plan																																						
Community Care Network	K										X																											
Camp Verde MOB	K																X																					
Comprehensive Cancer Center	K																																				X	
Sedona MOB with Aesthetics, Med Spa, Wellness, etc.	K																																					
Senior Adult Development																																					X	
High Quality Transitional Care																																					X	
Chemical Dependency Center	K																																				X	
Cottonwood OP Pavilion																																					X	
Verde Valley																																						
K = Kick-off																																						
X = Completion																																						
Initial interviews																																						

Philanthropy Successes

When we give our community the gift of quality healthcare right here at home, they in turn give us gifts to further our mission

- VVMC's Foundation received \$596,000 in Outright Revenue
- NAH Foundation's Special Events received 148 sponsors and grossed \$505,000; 2,196 people participated
- VVMC received \$152,000 in grants
- Internal Annual Colleague Campaign – 4.6% of employees gave for a total of \$86,000
- Awarded \$142,700 to nonprofits and internal departments

