Johnson, Gregory M

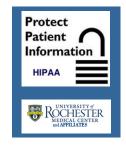
From: HIPAA Highlights

Sent: Friday, April 30, 2021 3:22 PM

To: All URMC Users

Subject: HIPAA Highlights April 2021

HIPAA HIGHLIGHTS



April 2021

eRecord is Not Google Search or Your Personal Address Book

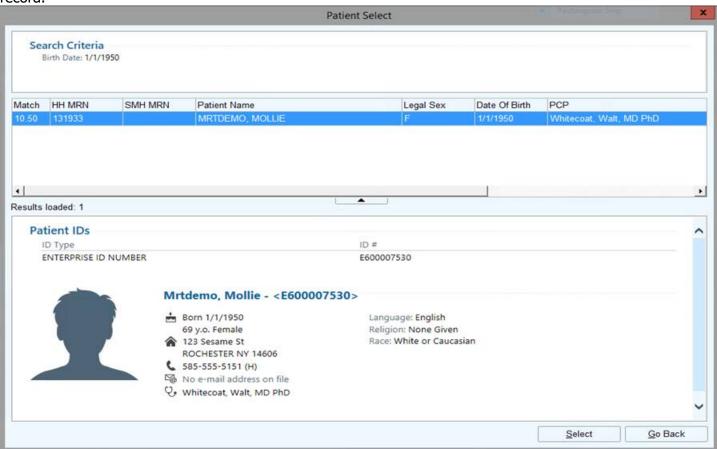
When you arrive at an appointment with your doctor and give your demographic information, do you expect that information to be used or viewed only by those who need it to provide your care for that visit or for appropriate follow-up?

Was your answer **YES?** Our patients expect the same and it is our policy and required by law that you will only access what you need for business related reasons.

The demographic information (or identity page as displayed below) of a patient is PHI and it is a violation of a patient's privacy to look up family, friends or co-workers demographic information for personal reasons. If you work in an affiliate that utilizes a different EMR, the identity page may not look the same, but the same rules apply.

Only access the information and records of patients that you provide care to or have a business reason to access their

record.



Remember, patients rely on us to protect their information. You hold the key to making sure that happens.

For additional information on any HIPAA-related topics, please refer to the URMS intranet site at http://sites.mc.rochester.edu/departments/hipaa/. For any questions regarding HIPAA, please contact your Privacy Officer or HIPAA Security Official.