

November 2018 Hospital Updates

Einstein – Jefferson Merger Update

With the signing of the Definitive Agreement complete, Einstein and Jefferson are working together to seek regulatory clearances from state and federal agencies. This is a complex, multistep process that must be completed before we can merge. Below is a link of FAQs to share with your staff.

<https://einsteinconnect.einstein.edu/upload/docs/EinsteinConnect/News/Definitive%20Agreement/Employee%20Merger%20Questions%209-14-18.pdf>

New Physician Appointments Help Lead Safety and Quality Initiatives

In September, Rohit Gulati, M.D., M.B.A., was named Executive Vice President and Chief Medical Officer – Urban Core. Dr. Gulati oversees quality and patient safety departments, infection prevention, and the Medical Staff Office for these campuses. Areas of initial focus for Dr. Gulati will include patient safety initiatives, clinical and operational process standardization, and supporting medical leadership regarding medical staff issues.

<http://www.einstein.edu/news/?nid=385>

Last month, Hank Simms, M.D., was appointed Chief Quality Officer – Urban Core. As Chief Quality Officer, Dr. Simms is responsible for the quality outcomes, patient safety, infection control, and standardization of clinical care across all Urban Core campuses. He also supports, promotes and encourages a culture of safety throughout the organization.

<http://www.einstein.edu/news/?nid=385>

Policy Update: Staffing Emergency

With winter weather almost upon us, now is a good time to remind employees about Einstein's Staffing Emergency policy, which was recently updated. This is the process you follow when a weather event is imminent. Review the policy [link](#):

<https://einsteinconnect.einstein.edu/upload/docs/EinsteinConnect/working%20at%20einstein/hr21.14.pdf>

Windows 10 Rollout

Einstein is upgrading all computers throughout the network to the latest Microsoft operating system, Windows 10. This project will take about one year to complete as it will impact over 9,000 devices. We are doing this now because Microsoft is ending support for our current operating system, Windows 7, in January 2020.

<https://einsteinconnect.einstein.edu/>

Brand Refresh Kicks Off

Last week, Einstein's 2018 *More than Medicine* brand refresh campaign kicked off with a new television commercial airing throughout the greater Philadelphia region. This renewed brand-awareness initiative is being launched in response to Einstein's ever-changing external business environment and shifting market needs. Visit [EinsteinConnect](#) to watch the TV commercial.

Einstein – Jefferson Merger Update

The next step in the merger process is seeking regulatory clearance. We are currently putting our filings together to submit to the appropriate federal and state agencies. This process will take several months, and we'll keep you updated along the way. Remember that a [list of FAQs](#) and other merger-related content is available on [EinsteinConnect](#).

Reinforcing a Culture of Safety

Reinforcing a strong culture of safety is a top priority at Einstein. Discuss the [Culture of Safety communication](#) sent to all employees on November 9, encouraging your team to provide feedback, ask questions and share concerns.

Willowcrest Recognized by *U.S. News & World Report*

We are proud that Willowcrest has been named one of the best nursing homes for short-term rehabilitation care in Philadelphia by *U.S. News & World Report*.

<http://www.einstein.edu/news/?nid=406&sid=1>

EMCM Receives First-Place Safety Award

A new patient-safety initiative designed by nursing leaders at Einstein Medical Center Montgomery won the first-place 2018 Delaware Valley Patient Safety and Quality Award. The new EMCM safety program, which was funded by the Albert Einstein Society, sounds an alarm when patients who receive medically prescribed doses of opioids for pain experience respiratory distress.

<http://einsteinperspectives.com/einstein-montgomery-receives-first-place-safety-award/>

Recognize Standout Team Members

Einstein's Standards of Behavior Ambassadors are embedded on teams throughout the network. Leverage these Ambassadors—and their connection to the Standards Star program—to recognize standout members of your team. Read more about the Ambassador program in the GPS section of [EinsteinConnect](#).